




CREATE 4 LIFE

focus

AN ERASMUS+ PROJECT
 BUILDING SOCIAL CAPITAL THROUGH CREATIVITY IN THE CONNECTED ECONOMY TO REDUCE REOFFENDING

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CREATE 4 LIFE CONFERENCE @ The British Library, London: 4th July 2017

Hosted by Philip Emery and Robert Morrall from Pictora, the final conference of the Erasmus+ project 'Creativity, The Connected Economy and Offenders' was an acclaimed success at the prestigious British Library, with guest speakers Ralf Alwani and Lizzie Raby from the Royal College of Art - Helen Hamlyn Centre of Design.

The conference theme was 'Connections 4 Sustainable Resettlement' and explored the approaches and tools developed by the Erasmus+ project.

Ralf and Lizzie presented their ground-breaking work in Londonderry, Northern Ireland, where they have encouraged the use of creativity and social enterprise to tackle issues around suicide and social cohesion. Their innovative work and concepts are very transferable to prisons and sustainable resettlement.

Transnational Erasmus+ partners from Latvia, Lithuania, Portugal presented a selection of their tools developed and gave a brief overview of the evaluation and impact

of the project in their own countries and organisation's.

Robert Morrall Director of Pictora and Tracy Walters, Learning Resources Manager, from The Reed - NCFE Partnership, described how the concepts and some of the tools are being incorporated into a new innovative prison based distance learning programme, which is being validated by NCFE as a customized Award qualification.

The new qualification, 'Developing Creative Sustainable Solutions', will be piloted by Insider Access (insider-access.org) in HMP The Mount during the autumn/winter of 2017 and throughout 2018.

Tracy Walters introduced the BESTest, and explained how this innovative employability tool developed by The REED NCFE Partnership will support the new qualification.



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Project outcomes and impact

From its simple start in September 2017, the Erasmus+ project Creativity, The Connected Economy and Offenders (CCEO) has developed and grown into a concept which has attracted interest from a range of justice sector organisations.

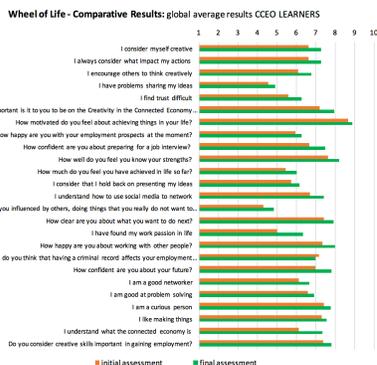
In four EU member states, project partners have developed, shared and tested a range of tools and approaches focusing on creativity and the linkage with the connected economy as a way to help engage nontraditional learners in prison in training which aspires to help reduce reoffending upon release.

Over the two years the project has:

- Created a CCEO Manual of eight training modules, with accompanying trainers delivery plans and support material.
- Tested the training modules/materials in prisons in four EU member states: England, Latvia, Lithuania, Portugal; and in the community with groups at risk of offending in Latvia and Portugal. In total 80 learners have undertaken training through the project.
- Created a study of lessons learned from the CCEO programme.



All project outcomes are freely available on <http://www.create4life.net/>



OUR PARTNERSHIP

England: Pictora Ltd

Latvia: Resocializācijas un Integrācijas Asociācija

Lithuania: Panevezio patalais namai

Portugal: Associação Humanidades

Contact Info: www.create4life.net/contact



PICTORA

Partner profile

Pictora - www.pictora.org

Reducing reoffending by engagement in creativity and entrepreneurship through social enterprise

Pictora is an innovative 'not for profit' Social Enterprise, bringing the therapeutic value of creativity and creative thinking together with the practical creativity of entrepreneurship and business enterprise skills, in order to support offenders in prison, "Through the Gate", and back into society.



Images by www.pictora.org